
VAGINAL MYSTERY TOUR

Art Monte-Carlo 2020
Online Catalogue

<https://vmt.today>



INTRODUCING VMT, 2017

Mixed media
660 x 880 x 25mm
image courtesy of Alte Refugio

VMT was founded in Frankfurt, Germany in 2017 by two South Korean artists, Seyoung Yoon and Joon Yeon Park.

VMT is daily life.

VMT focuses on the inclusion of wide public by making products that feature the problematics that arise in the everyday commons: history; nationalism; culture and pop-culture; class issues; social conditions; gender and racial issues and many other subjective matters.

- Seyoung Yoon and Joon Yeon Park, artists





HOLIDAY of VIRUS VIEUX, 2019

Unique piece, Laser print,
925.0 x 1288.98 x 40 mm closed, 1850 x 1288.98 x 40 mm open
Image: VIRUS VIEUX installation at A MAIOR, Viseu (PT)

«Rejuvenating and refreshing. My genitals felt understood.
Ditch your mandala coloring book ASAP!»

Over drinks a year ago, my best friend Karen was consoling me after another trip to the sex clinic. Would I ever learn? So Karen pulled out her phone and showed me VIRUS VIEUX, a STD coloring book by VMT (Vaginal Mystery Tour).

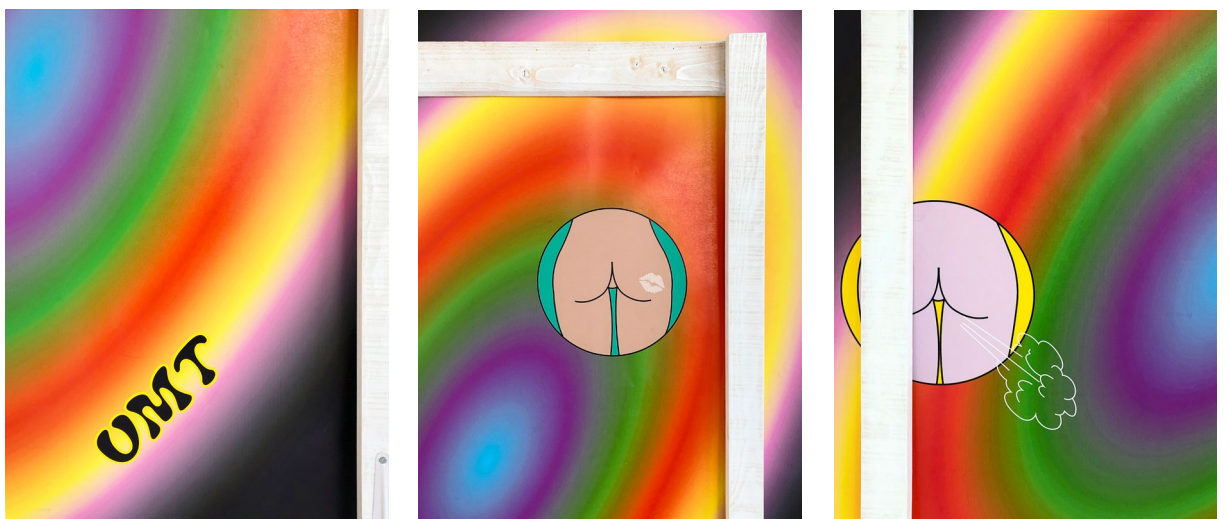
Two weeks later I received my copy of VIRUS VIEUX. It comes in 60 pages, a plethora of beautiful line drawings of sex nightmares: crabs, chlamydia, syphilis and plenty more. Turns out this book from artists Seyoung Yoon and Joon Yoon Park, the VMT ladies, is a response to their experience with lack of sexual education! I felt schooled! There I was sobbing over the 'gonorrhea' page, but then turned to 'herpes' page and the little emojis kissing cheered me up!

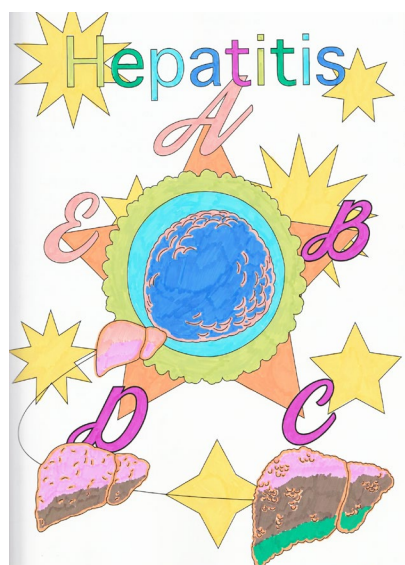
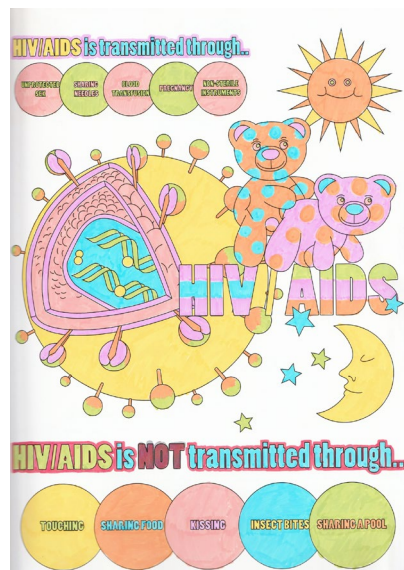
And it comes in EXTRA LARGE now! The giant book, first shown at A Maior in Viseu (PT) 2019*, is making its way to the Mediterranean Sea in all its statuesque glory! So big it screams for a coloring fest. Check it out!

- Bruno Zhu, artist and project manager at A MAIOR, Viseu (PT)
* 'Holiday of VIRUS VIEUX' 2019 is an enlarged version of the original A4 sized 'Virus Vieux' coloring book.









RUNWAY LEGGINGS, 2020

82% polyester, 18% lycra

Two versions black/white

size: XS-S-M-L-XL-XXL-XXXL

Image courtesy: Joon Yeon Park, Seyoung Yoon

The first ad for the leggings by Vaginal Mystery Tour was showing digital cherries on top of a photographed girl on a balcony, holding a hot water bottle and an ice cream. It is actually one of the founders, Seyoung Yoon. However, I misread Runway for Runaway and felt an immediate need for these leggings and their enriched promise. Because even if just digitally, those added cherries on top of my yet to come dropout forebode certainly enviers but definitely no regret! Once I got my white pair I realized that I don't have to run away anymore as everything I'd run from is on my legs! Birds (I couldn't be faster), Da Vinci (I couldn't be better), Lobsters (I couldn't die more beautifully) and some male art heroes (I couldn't care less). Following the VMT's Virus Vieux STD coloring book this feels like another attractive lesson to me and makes me want to attend every gig of their tour.

-Miriam Laura Leonardi, artist and customer



More info at <https://vmt.today/leggings>





Vaginal Mystery Tour

2020

Artist contribution on KubaParis Book review on Fiona Alison Duncan

VIRUS VIEUX coloring book at MOTTO !Berlin book store & online
Sold Out but we have some more so go to ITEMS and Check out

2019

HOLIDAY of VIRUS VIEUX, A MAIOR, Viseu, Portugal

2018

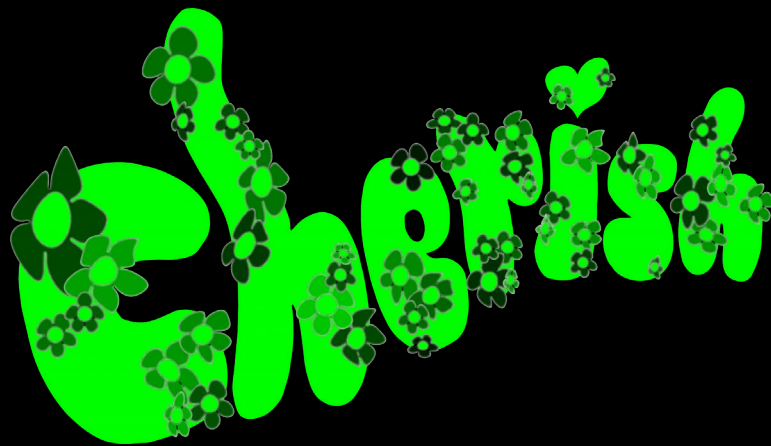
Unlimited edition 10, SEOUL ART BOOK FAIR 2018 with Artsonje,
Seoul, Korea

After Rubens, Staedelmuseum, FFM, Germany

VMT presents VIRUS VIEUX posters, Staedelschule, FFM

2017

Souvenir at Alto Refugio, Buenos Aires, Argentina



Cherish is a project space in Geneva founded and run by Mohamed Almusibli, James Bantone, Thomas Liu Le Lann and Ser Serpas from their shared living space. The space occupies a rather dormant, figuratively homely and quaint domicile both in its architecture and planning as a family home. Cherish subverts this common narrative by hosting and showcasing work that has been tokenized and is accustomed to functioning as an afterthought of institutional structures in Switzerland and abroad. It aims to provide an alternative space of production to the artists invited and hosted.

Route de Saint-Georges 51
1213 Petit-Lancy, Geneva

open on Saturdays and by appointment

info@cherishhhh.ch
<https://www.cherishhhh.ch>

@cherishhhh.ch